



MAKING WAVES WITH THE LEVY.

Managers endorse the Apprenticeship Levy to upskill employees.

Managers are backing the Apprenticeship programme to overturn employer underinvestment in skills development, according to a survey of 1,640 managers carried out by CMI in February 2018.



63%

of managers support the Apprenticeship Levy to increase employer investment in professional skills



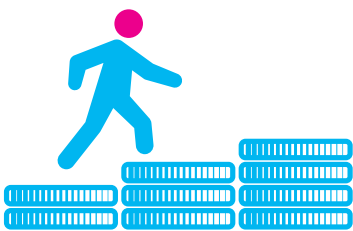
2 in 5

managers are concerned about current underinvestment in their organisation when it comes to upskilling managers



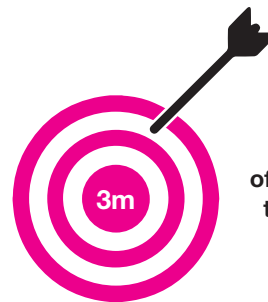
34%

of employers from large organisations, eligible to pay the Levy, have delayed apprenticeship starts as they adjust to the new system



9 out of 10

managers support Levy spending on apprenticeships for all ages



Nearly half
47%

of all managers expressed doubt that the government will hit its 2015 target of creating three million apprentices by 2020



The Apprenticeship Levy should be seen as a “skills investment plan”, and the funds can be used to invest in programmes for school leavers and existing employees. Businesses may not even be aware that they can use the levy to train managers and leaders at every level. We now need more collaboration to ensure that this support from managers for apprenticeships translates into a new way of training and upskilling the workforce.

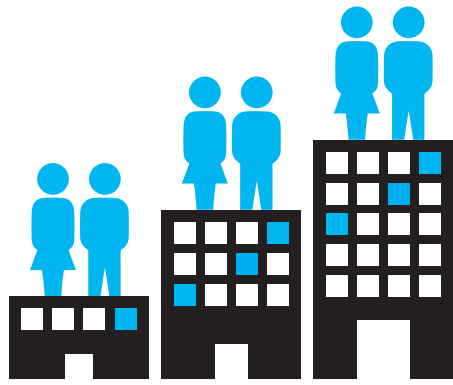
Petra Wilton, Director of Strategy and External Affairs, CMI

For more information and resources visit:

www.managers.org.uk/apprenticeships

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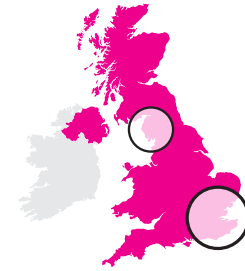
March 2018



48%

of managers expect to see a rise in the number of new apprentices in the next 12 months

The picture varies from region to region



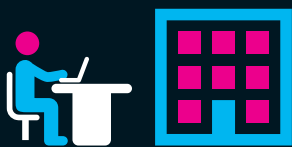
60%

of managers in the South East are predicting a rise in the number of new apprentices, compared to just

40%

of managers in the North West

Over half (51%) of managers say that the country will need greater investment in skills post-Brexit



81%

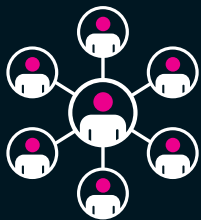
of managers say that access to the digital apprenticeships service should be extended to small businesses



4 in 5

employers want more freedom to spend the Levy on small businesses in their supply chain

The top five benefits of the new management apprenticeships, according to employers, are:



85%

Expanding the talent pool



84%

Creating a learning culture



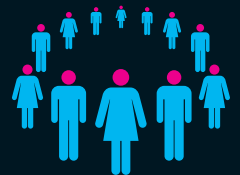
76%

Engagement and motivation



73%

Increasing productivity



72%

Employee retention

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